

Animal Behavior Associates, Inc. Announces Publication of Online Newsletter and Expanded Website Services

More and more people are turning to the Internet for information about pet behavior. Quality information can take time to find, and it's easy to become frustrated and overwhelmed by the quantity of conflicting material. To help meet the need for reliable, trustworthy information, certified applied animal behaviorists Drs. Suzanne Hetts and Dan Estep, co-owners of Animal Behavior Associates, Inc. in Littleton Colorado have created an online newsletter, **Pet Behavior One Piece At A Time**. This is a free, monthly ezine for people who want the best, most up to date information about pet behavior. Each issue tells you how to be positively proactive to prevent problems, reveals secrets that let you see the world through your pets' eyes, and gives you new insights on your pet's behavior problems.

Prepublication response from subscribers has been overwhelmingly enthusiastic:
"Great idea! I'm looking forward to receiving it and will pass along the information to others who may be interested."

*Becky Schultz, CPDT
Coordinator of Animal Training and Behavior Programs
Animal Humane Society
Minneapolis, MN*

"I am excited about your new ezine. What a great idea and your information will be invaluable to shelter folks and others. Definitely keep me on the list."

*Christie Smith
Executive Director
Potter League for Animals
Newport, RI*

"Thanks for including me on this. I'm looking forward to the first issue and I think it will be a great resource for many people."

*Kerry Lyman
Director
Marketing Public Relations
Nestle Purina PetCare
St. Louis, MO*

"This looks great! Can't wait to start getting it and sharing it with my staff."

*Carolyn "Nicky" Ratliff
Executive Director
Humane Society of Carroll County Maryland Inc.*

Animal Behavior Associates, Inc. has for 20 years provided consulting services to pet owners and Drs. Hetts and Estep are widely known for their presentations to many pet professional groups, including veterinarians, animal shelters and dog trainers. To help meet the demand for accessible professional training in pet behavior, ABA, Inc. will now offer telecourses and instantly available audio presentations for both professionals and pet owners through their expanded and redesigned website which launches September 1. To sign up for the newsletter, so you'll be sure to receive the latest information about their exciting new offerings, visit the current website at

www.AnimalBehaviorAssociates.com